

## Commercial Art Major

### Description and general information:

This is a vocationally focused, four-year sequential program for the serious art student. In each level, concepts and skills in drawing, painting, sculpture, illustration and computer imaging are combined in the study of both the commercial and fine arts fields. Classes emphasize art skills, history, aesthetics, criticism and careers in preparation for college, advanced technical school or the workplace. Student exhibitions, interdisciplinary and community projects, professional guest artists, and museum/art-related field trips are part of the curriculum.

### Scope and Sequence of study:

9 <sup>th</sup> Grade	10 <sup>th</sup> grade	11 <sup>th</sup> Grade	12 <sup>th</sup> Grade
Commercial Art 1*	Commercial Art 2*	Commercial Art 3*	Commercial Art 4*/AP Studio Art* Elective - AP Art History^

\*Indicates class meets daily for 82 minute block (both A & B Day)

^ suggested elective/course for this major

### Application/Audition/Interview/Portfolio requirements for Commercial Art Major:

Students must submit a portfolio of 10 Pieces of original artwork. No copies, no cartoon or comic book characters are permitted.

The Portfolio should consist of the following:

1. Self-portrait in pencil
2. Figure drawing of a human form in pencil
3. Collage
4. Outdoor scene using pastels or colored pencils
5. Painting using (watercolor, acrylics, tempera, oil) in your choice of subject matter.
6. Still life of fruit in chalk or oil pastels.
7. Student's choice: painting, pencil sketches, computer art, pen and ink, sculpture, etc.
8. Student's choice: painting, pencil sketches, computer art, pen and ink, sculpture, etc.
9. Student's choice: painting, pencil sketches, computer art, pen and ink, sculpture, etc.
10. Student's choice: painting, pencil sketches, computer art, pen and ink, sculpture, etc.

All work should not exceed 16" x 20" excluding matting and mounting. Each piece should be cleanly presented on mat board or poster board, which can be purchased at any stationery or craft store. Work should be mounted or matted on gray, black, or white mat board with a 2" border on all sides.

Large sculptural pieces may be photographed.

In addition to presenting the portfolio at the interview, the candidate should be prepared to discuss one well-known artist of his or her choice.